

Young Americanos



FARMERS

Gets you back where you belong.®



Youth Photo Competition Guidelines

Farmers Insurance is proud to sponsor the Young Americanos Photography Competition and scholarship awards program. The winning photographs will be displayed in a public exhibition at La Raza Galeria Posada in Sacramento. Latino culture in the Sacramento region will be depicted by amateur photographers from elementary through high school.

Winners of the Young Americanos competition will receive cash scholarships and other prizes from Farmers Insurance, one of the nation's leading insurance companies.

Subject Matter: Latino Life in the Sacramento region

Suggested themes: Family, Community, Work, Spiritual life, Culture/arts, Sports

1. Students from kindergarden to 12th grade may enter. Amateur photographers only.
2. Black and white or color photos accepted. Photos must be at least 4" x 6" but not larger than 8"x10". Do not mount or frame. Photos must be labeled on the back with name, address, and phone number.
3. Submit photo and accompanying negative with registration form in an envelope. Photos without negatives will be disqualified. Photos and negatives become the property of Farmers Insurance.*
4. Photos must be taken with 35 mm film. No Polaroid, Advantix or digital photos, please. Disposable box camera photos OK.
5. Photographers may submit more than one entry. A registration form must be submitted with each photo and negative.
6. Entries must be received by LRGP by Wednesday, June 2, 2004.
7. Farmers and CCR employees, agents and their dependents are not eligible to enter the competition.

Scholarship Award Categories – 30 cash prizes

- Grand prize of \$1,000 (all grades are eligible to win)
- High school (9th grade to 12th grade) \$300 each
- Junior high school (7th grade to 8th grade) \$200 each
- Elementary school (4th grade to 6th grade) \$150 each
- Elementary school (K to 3rd grade) \$100 each
- 35 mm cameras will be awarded for Honorable Mentions**
- One prize per winner

Deadline: Wednesday, June 2, 2004, 5 p.m.

Submit entries to:

La Raza Galeria Posada
c/o Young Americanos
1421 R Street
Sacramento, CA 95814

Questions:

(916) 446-5133

or Via email to programs@galeriaposada.org

* Note: Photos and negatives cannot be returned.

** 1. At the discretion of Farmers, a substitute Honorable Mention award of equal or greater value may be issued.

2. The decisions of Farmers concerning winners are final.

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Youth Photo Competition Registration Form

Submit one form per photograph and negative entry.

Name:

First

M.

Last

Address:

City, state and ZIP:

Telephone:

E-mail address:

Name of school:

Name of teacher: _____

Telephone number of teacher's school: _____

Grade level:

Elementary (K-3) Grade _____

Elementary (4-6) Grade _____

Junior high school (7-8) Grade _____

High school (9-12) Grade _____

Type of photo (check one):

Black and white or Color

Photo theme (check one):

Family Spiritual life Sports

Community Culture/arts Work

Describe how your photo reflects the Latino life in the Sacramento region. This will become the photo caption.

How did you learn about this photo competition (e.g. radio, newspaper, teacher, internet, museum newsletter, etc.)?

The photographer, by submitting an entry form, grants permission to Farmers Insurance Group, Inc. to reproduce selected photos in publications and exhibits and to reproduce and distribute said photos for promotional or educational purposes. This includes but is not limited to periodicals, magazines, broadcast media and the Internet.

ENCLOSE THIS FORM WITH YOUR PHOTOGRAPH AND NEGATIVE IN AN ENVELOPE. PHOTO MUST BE AT LEAST 4"X 6" BUT NO LARGER THAN 8"X 10," UNMOUNTED. (Photo must be labeled on the back with name, address and telephone number.) We're sorry, but photos and negatives cannot be returned.

I am the parent or guardian of the child submitting this registration form and agree to the terms and rules of the competition.

Signature: _____

Parent/guardian

Print name

Date